

WKBD-TV
Public Affairs Programming
July 1 – September 30, 2011

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT

8/14/11

00:30:00

ECONOMY

This week on Street Beat Host Syma Chowdhry and the community correspondents look at organizations trying to energize Michigan's economy and improve the employment picture. First Syma finds out about NAACP Job Fair on Aug 19 as well as the other economic workshops for the tenth annual NAACP Freedom Weekend from Donnell R. White -- Interim Executive Director of the Detroit Branch NAACP and the Rev. Dr. Wendell Anthony of Freedom Institute. Then Community Correspondent Ann Marie LaFlamme gets information on the HATCH Detroit program that will present a financial award to companies with the best plan to revitalize Detroit from the program's creators: Nick Gorda and Tom Balowski. Next, Community Correspondent Cindy Kainz learns about Automation Alley and what they are doing to aid technology-based companies in Southeast Michigan from Tom Anderson, Director of Entrepreneurism for Automation Alley. Finally, Syma talks with Ken Agacinski about the MORE Program (Matching Opportunities and Resources for Entrepreneurs Program), a U.S. Department of Labor funded 501(c)(3) nonprofit organization, and a special web-based tool called InsYght that matches Michigan entrepreneurs with the business-building resources that they urgently need.

7/10/11

00:30:00

ECONOMY

This week on Street Beat, Syma Chowdhry and the Community Correspondents look at the issues of unemployment with a special emphasis on teens. Up first, John Bierbusse of Michigan Works talks about a special program reimbursing employers for re-training costs if they hire displaced workers. Then Dierk Hall of City Connect tells Syma about a special program that helps teens find work. Community Correspondent Stephanie McClung interviews James C.D. Wahls of Urban Employ about the job situation for college students and recent graduates. Finally, Syma learns about a Teen Money Camp that helps young people understand the importance of budgeting and saving money from Gail Perry-Mason, the financial advisor who founded it.

7/03/11

00:30:00

HEALTHCARE

This week on Street Beat, Syma Chowdhry and the Community Correspondents look and organizations encouraging better health and nutrition. First, Syma talks with Paul Propson from Covenant Community Care who provides background about the new 5716 Wellness clinic in southwest Detroit serving the poor. Then Community Correspondent Austin Dobreff finds out about two programs helping teens improve their nutrition and fitness from Janina Jacobs of RDAC and Charletta Tutt, Executive Director for Clear Purpose Foundation. Community Correspondent Ben Falik talks to Noam Kimelman, a founder of Get Fresh Detroit, about bringing healthy food into the city. Finally, Syma learns tips for eye care and fireworks safety from Dr. Norbert Czajkowski from the Fraser Eye Care Center.

7/24/11

00:30:00

HEALTHCARE

Syma Chowdhry turns Street Beat over to the Community Correspondents who look at improving health and well-being through sports. First Stephanie McClung talks with Jordan Field, Director of the Detroit Tigers Foundation, and Charles Small from Don Bosco Hall about the importance of sports in the lives of children and the upcoming Willie Horton's Batting for Kids event. Correspondent Ben Falik talks to Justin Jacobs from Come Play Detroit, a new organization using sports as a means of creating a more positive young adult community in Detroit. Correspondent Stephanie McClung talks to Casey Smith, the founder of Cleat Repeat, a non-profit formed by a college student that provides donated sports equipment to underprivileged children. Finally, Correspondent Timme Mackie talks to Richard Carson from the National Kidney Foundation about kidney disease and the upcoming Cool Blue Monday event.

8/28/11

00:30:00

HEALTHCARE

September brings awareness events for autism, leukemia, and breast cancer. This week on Street Beat, Host Syma Chowdhry talks to Scott St. Clair, the chair of Michigan's "Walk Now For Autism Speaks", and Annette Kelly who is the reigning Mrs. Michigan United States and a spokesperson for the Michigan Autism Insurance Reform Coalition and Autism Speaks. Community Correspondent Melissa Thrasher finds out about the Michigan chapter of the Leukemia and Lymphoma Society and its upcoming "Light Up the Night" Walk from Stephanie Holland, campaign manager, and Kim Peterson with her son Kyle Peterson, a leukemia survivor. Then Melissa talks with Derrick Hale about Enhancing Community Health Outreach, also known as ECHO, and organization that provides services for Wayne County residents. Finally, Syma talks with Maureen Parrish, a breast cancer survivor and one of the founders of Young Survival Coalition's local chapter about the struggles young women face after a diagnosis of breast cancer.

8/21/11

00:30:00

ENVIRONMENTAL

As summer draws to a close, the Street Beat focus turns to education. Host Syma Chowdhry talks with GM Foundation Sr. Manager Sheri Marshall and Faye Nelson, CEO of the Detroit Riverfront Conservancy, about literacy and the Reading and Rhythm on the Riverfront program aimed at improving interest in literacy. Then the Street Beat Education Correspondents – LaTanya, Renee, and Frank Hall – provide tips on preventing bullying and a child's right to privacy. Finally, Dr. Antoine Garibaldi, the new president of the University of Detroit Mercy, talks about his appointment and how many UD Mercy programs are helping the community.

7/17/11

00:30:00

ENVIRONMENTAL

This week on Street Beat, Syma Chowdhry takes a look at the environment and the organizations trying to keep it healthy. Up first Tom Quail from the Clinton River Watershed Council stops by to talk about the watershed and the CRWC's upcoming event, "Walk on the Wild Side." Then Colleen Robar -- Board of Commissioners and Chair of the Marketing Committee for The Greening of Detroit explains how they are changing the face of Detroit...one tree at a time. Then Taja Sevelle explains why Urban Farming is so important to Detroit. Finally, Syma learns about the premiere outdoor art fair in Michigan, the Ann Arbor Art Fair, from Maureen Riley, Executive Director of the Ann Arbor Street Art Fair and featured artist Julie Fremuth.

9/11/11

00:30:00

ENVIRONMENTAL

This week on Street Beat, Syma Chowdhry and the Community Correspondents bring awareness to organizations that are trying to stop the violence in our communities. First, Dr. Isaiah McKinnon of University of Detroit Mercy and students Aprille Doktor of Summit Academy and Gionni Campbell talk about "Bringing the Lessons Home," a special program sponsored by the National Holocaust Museum. Then Community Correspondent Ken Bryant finds out about CeaseFire Detroit from Reggie Reg Davis. Next Syma finds out how safe we are when she finds out about the Department of Homeland Security from the Michigan Director, Col Daryl Lundy. Then Col Lundy explains the Detroit Emergency Reference Guide.

7/31/11

00:30:00

PARENTING

This week on Street Beat Host Syma Chowdhry turns the show over to the correspondents who hear from different groups that are working to build stable families -- and a stable community. Up first, Michael E Williams, President and CEO for Orchards Children's Services and Attorney Taylor Segue, a long-time Orchards Board Member tell Community Correspondent Eddie Connor about adoption options and other programs to help children. In the second segment, Eddie is joined by Jean Reinbold from Girlstown Foundation who explains their programs for children in need of temporary care. Next, Cindy Kainz speaks with Sharman Davenport, Executive Director of Lighthouse PATH, and learns how they provide single mothers with resources, safe and affordable housing, guidance and peace of mind. Finally,

Community Correspondent Ken Bryant discusses the upcoming Arise! Detroit Neighborhoods Day with Walter Fly, the Director from Ford Memorial United Methodist Church's Stop the Youth Violence Rally and Arise Detroit's Operations Manager, Marcus Harris.

8/07/11

00:30:00

IMMIGRATION

This week on Street Beat Host Syma Chowdhry and the community correspondents look at immigration and its impact on Detroit. Up first, Dr. Mukhtar Khan, who came to this country from Pakistan, talks about the Hassan Foundation that brings aid to Pakistani orphans. Then Professor Hayg Oshagan, the Director of New Michigan Media, talks about the organization's work to represent the 100+ ethnic and minority media outlets in Michigan and the recent seminar on immigration as a means of rebuilding Detroit. Community Correspondent Timme Mackie talks with Wojciech Zolnowski about The International Institute of Metro Detroit. Finally, Syma interviews Jose Franco and Dayanna Rebolledo about One Michigan, an organization led by immigrant youth that provides resources to immigrant communities through organizing, education, and empowerment.

9/18/11

00:30:00

MENTORING

Without strong male leadership in their lives, children are more likely to end up incarcerated, abuse drugs and alcohol, and their chances of graduating high school are significantly decreased. This week on Street Beat, Syma Chowdhry and the community correspondents find out about four organizations helping men become better fathers or providing mentors for those children who have need a strong male role model. First, Joseph Farley talks about the special programs offered by Friends of the Fathers. Then Antonio Guevara learns about a program aimed at high school teens needing guidance sponsored by the organization 100 Black Men from its President Anton Chastang and Bill Toples, the Chair of the Health and Wellness Committee. Next Guevara gets the details on a Big Brothers Big Sisters program for children with incarcerated parents from Ken Coleman. Finally, Syma learns about the Head Start Fatherhood Initiative from Larry Charleston III.

9/25/11

00:30:00

HOUSING

This week on Street Beat, Syma Chowdhry and the community correspondents look at what is being done to build and strengthen our neighborhoods. First, Syma talks with David Szymanski, the Wayne County Chief Deputy Treasurer, about the upcoming on-line auction of homes in the county. Then Community Correspondent Ken Bryant interviews Vincent Tilford, Executive Director of Detroit Habitat for Humanity, about their "sweat equity" program that gives homes to people who otherwise couldn't afford them. Next Community Correspondent Ber-Henda Williams gets the details about one of the newest communities in Detroit from Matt Clayson, Executive Director for The Detroit Creative Corridor Center. Finally Syma learns about a grassroots organization rebuilding another Detroit community from Khalil Ligon, manager of LEAP – Lower Eastside Action Plan.

FOR MY PEOPLE

7.02.11

00:30:00

POLITICAL

On this edition Rambeau discussed the public transportation of seniors and the disabled, and the need for complaints to Congress and the city when service falters, the Emancipation Proclamation in Dearborn at the Henry Ford Center and not being shown at the Museum of African-American History in Detroit, and the upcoming election in 2012 and the need for voter registration and education now in preparation for it.

- 7.09.11 00:30:00 POLITICAL
On this edition of FMP Rambeau discussed the Detroit City Council and political power in Detroit, and the 2012 national and local elections citing the need for preparation, education and organization with the view that politics and economics are nonviolent warfare.
- 9.10.11 00:30:00 POLITICAL
David Rambeau Report discussed the lights out steps by the DTE in Highland Park, the waiving of back debts, and electrical affordability. Another topic was the conflict between the Cherokee Nation and the Freedmen re citizenship and their treaty obligations and finally the lack of black construction workers on building sites in Detroit and the metro area.
- 9.17.11 00:30:00 POLITICAL
On this edition we discussed murder by bus in Detroit due to poor service, the drug raid on Detroit's eastside and the lack of community development and the use of the war of drugs to criminalize the people, and finally we discussed the book, The Rise and Fall of the Great Powers by Paul Kennedy which discussed western governments from 1500 - 2000 and their political and military conflicts and how they affected world civilization.
- 8.20.11 00:30:00 POLITICAL
David Rambeau discussed the decline in city services including DDOT bus service not accommodating passengers and the work-slow down to fix buses by the disgruntled union.
- 7.23.11 00:30:00 ECONOMY
On this edition of For My People, David Rambeau discussed the effects of long-term unemployment and job creation and training for the underemployed.
- 8.06.11 00:30:00 ECONOMY
David Rambeau discussed urban farming to develop land parcels in Detroit and boost community development.
- 9.03.11 00:30:00 ECONOMY
David Rambeau discussed the Congressional Black Caucus forum and job fair held in Detroit which critiqued Pres Obama, the issues the CBC ought to discuss locally, unemployment with a focus on the 2012 national elections.
- 7.30.11 00:30:00 EDUCATION
On this edition of For My People David Rambeau discussed the fiscal condition of the Detroit Public Library, and how financial shortages have impacted student services including, tutoring and literacy workshops.
- 9.24.11 00:30:00 EDUCATION
On this edition of FMP the Rambeau Report did a 3 part analysis of the Detroit Public Library, its directors, its board of commissioners, the potential closing of several branch libraries because of declining tax income, its lack of community involvement, the great need for it to help educate the residents of the city.

8/13/11

00:30:00

MARRIAGE

David Rambeau discussed the on-going debate over gay marriage and whether politics should factor in personal decisions.

7.16.11

00:30:00

RACE RELATIONS

In this edition of FMP Rambeau discussed the book, Hooded Americanism, the story of the Ku Klux Klan and the terrorism of the 1920s, the birth of the new African nation, the Republic of South Sudan and the mismanagement of the Detroit Public Library by its administrative officers reflected in books not ordered